

# DAVID ("Kraj") KRAJANOWSKI

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For more than forty (40) years, David has advised private companies seeking assistance in building sustainable value, driving growth, managing succession, addressing M&A needs, improving financial oversight, strategic planning, management issues, and corporate governance.

## Adding Value in Three Primary Ways:

- **Advisory Board of Directors:** Private companies striving for growth and longevity benefit by leveraging my unique skill set and experience to provide valuable strategic guidance and support.
- **Personalized Guidance:** Owners and CEOs of private companies receive personalized guidance and support to refine their leadership skills, effectively navigate challenges, and achieve their entrepreneurial goals with enhanced confidence and strategic clarity.
- **Strategic Consulting Services:** Private companies harness my expertise to conceive and implement specialized projects that boost efficiency, necessitate innovation, and generate sustainable value for their organization.

BOARD CREDENTIALS	Private	Non-Profit
	<i>Five Star Gourmet Food (2024-present)</i>	<i>Ass. for Corporate Growth (2000-Present) ACG Orange County</i>
	<i>W Machine Works (2024-Present)</i>	<i>Prime Global (1985-2015) Worldwide Accounting Association</i>
	<i>ATI Restoration (2017-2020)</i>	<i>South Coast Repertory (2005-2014)</i>
	Metagenics, Inc. (2000-2012)	
INDUSTRY EXPERTISE	<i>Manufacturing</i>	<i>Aerospace and Defense</i>
	<i>Distribution</i>	<i>Professional Services</i>
	<i>Construction</i>	<i>Marketing and Advertising Firms</i>
	<i>Engineering and Environmental Consulting</i>	

## Kraj Advisory LLC (2023-present)

After fifty years at SingerLewak, David continues to dedicate himself to assisting small to midsize privately held businesses in achieving their entrepreneurial goals by creating sustainable value. His expertise includes utilizing private company advisory boards and providing tailored consulting services to stakeholders to help drive these businesses towards success.

## SingerLewak LLP (1973 – 2023)

Throughout a career defined by impactful leadership, David had the privilege of shaping not only the trajectories of organizations he led but also guiding numerous entrepreneurial ventures for valued clients. As Managing Partner (2000-2012), he drove transformative initiatives that tripled the firm's growth, expanded its presence into new markets, managed partner transitions, established new office locations, diversified business lines, and oversaw critical administrative functions encompassing finance, IT, marketing, and professional development. Twice on the firm's Executive Committee (1990-2000, 2012-2023), David played a key role in making strategic decisions aligned with the firm's vision and values. Additionally, as the Partner in Charge of Singer's Orange County office (1980-2000), he significantly contributed to the office's growth and success.



Kraj Advisory  
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